

Baking Stories Co

Explore our

New Baking Stories range!

WHO WE ARE

Baking stories is the brand of the well known Cretan Bakery Tsatsakis S.A., a family business founded in 1998 by the five Tsatsakis brothers in Stavrakia, a village located in the heart of Heraklion region, in Crete-Greece.
Today, our company is holding a leading position in the Greek market while exporting to **more than 30 countries worldwide** with our branded products and private-labeled brands as well.
We specialize in production and distribution of a broad range of baked products: **Breadsticks, Cookies, croutons, crisps and rusks.**
At Tsatsakis S.A., each day we manage to bring together our passion for research and innovation and 25 years of tradition in the craft of baking.

Quality certifications

The company is certified with IFS in higher level, Organic, Vegan and Kosher.

1998

Founded by Tsatsakis brothers
100% family owned company
located in Creta Island / Greece

Total Area: **11.300** sq.m
3 warehouses: 1.500 sq.m
Factory: 9.800 sq.m

Production:
Daily flour consumption **15 tons**

130 employees mostly residents from our local community

Exports: **30** countries

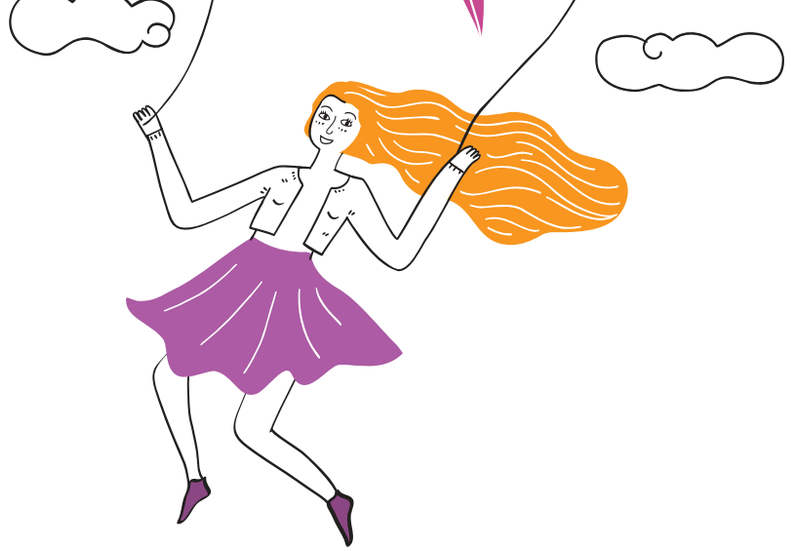
Unannounced IFS
in Higher lever certified

Organic & Vegan certified

CHARISMA

Originating from the Greek word **khárisma** that means a precious gift or exceptional grace. Charisma was developed to prove that a snack can be both nutritional and delicious!

Using only natural ingredients, blended in fascinating, savory combinations, our new series of breadsticks and cookies are here to spread excitement!



WHY “CHARISMA”

- Organic
- Vegan
- 100% natural ingredients
- Baked with whole grain flour
- Palm oil free
- No preservatives - No artificial colors
- Huge/immense/increased production capacity
- High protein
- High fibre
- With vitamins & mineral
- Low G.I.
- IFS Higher Level Certificated
- Unique Packaging Design that captures
- Freshness and aromas
- 100% recyclable packaging



CHARISMA

Organic, Vegan and Functional

Breadsticks

As our lifestyle evolves throughout the last decades, consumers are now more motivated than ever to turn to healthy products and search for a meaningful and nutritional diet, less processed food, and natural ingredients.

Going organic and vegan reflects not only the genuine and deeper need for wellness, but also the will to embrace a more sustainable living.
Caring for the environment, respecting our nature seems now imperative.

PALM OIL FREE · GREEK OLIVE OIL · GMO FREE · SOURCE OF FIBRE · NO ARTIFICIAL COLOURS

Our Organic range...



with
sunflower seeds

A healthy **organic plus vegan** delicacy. It contains **whole grain spelt** & wheat flour, 30% sunflower seeds and is **rich in dietary minerals** and essential fatty acids, necessary to the human body, which are known for being anti-inflammatory and antioxidant as well as nutritious. Made **with natural sweeteners** without preservatives and palm oil ....

Enjoy Charisma as a healthy snack with your breakfast or savor it with your meals and aperitifs...





with
whole sesame

An **organic tasteful delicacy with whole grain spelt and rye flour** rich in fibers, metals and minerals. Covered with whole sesame which is **rich in protein, fiber** and antioxidant properties. Made without preservatives and palm oil.

Our favorite snack, ideal for those seeking a balanced diet and a perfect choice for Organic and Vegan lovers!





with
spelt flour 3 seeds and 3 cereals

An **organic healthy and tasteful** delicacy **with whole grain spelt and wheat flour**, rich in fibers and **high nutritional value of cereal grains**, which are necessary in a balanced, low-fat diet. Made without preservatives and palm oil.

Enjoyable and easy to consume during the whole day, accompanying cheese and meat plates, salads or dips...



Snack your way to better health...
...try our functional Charisma sticks!



High protein Breadsticks with Beetroot and whole meal oat flour & flakes

Charisma breadsticks contain **21% proteins** from legumes, wheat, and pea.

Proteins contributes to the growth and maintenance of muscle mass and to the maintenance of normal bones. Also have a vital role in growth and development during childhood, adolescence, and pregnancy.

- Whole meal Oat flour and flakes
- 21% Protein
- With 40% Oat and Beetroot Flour
- With Pea Protein



Low Glycemic Index Breadsticks with Mushrooms

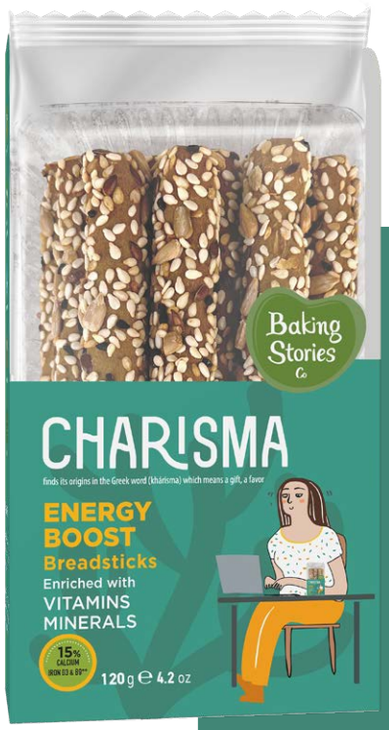
The Glycemic Index (**GI**) shows how quickly each food affects your blood sugar (glucose) level when that food is eaten on its own.

Foods with Low Glycemic Index **help to reduce blood glucose spikes** after eating them as part of a meal or compared to others foods containing sugars.

- High Fiber
- No Sugar

PALM OIL FREE · HIGH PROTEIN · GMO FREE · HIGH FIBRE · NO ARTIFICIAL COLOURS

Snack your way to better health...
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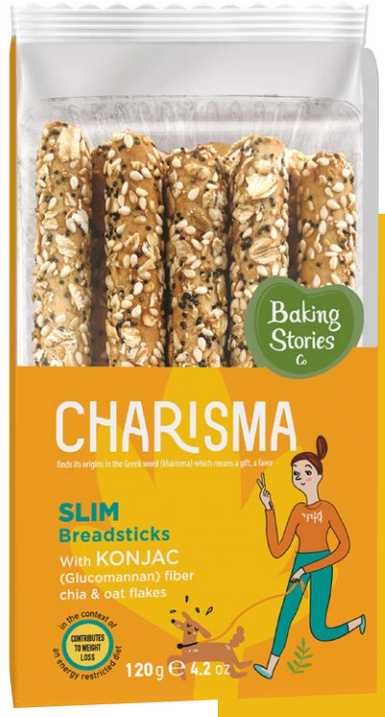


Breadsticks with Vitamins and Minerals

Charisma Energy Boost breadsticks contain **15% of your daily needs in Calcium, Iron, Vitamin B9 (Folic acid), and Vitamin D3.**

The contained vitamins and minerals will help to maintain a healthy body.
More specifically, calcium contributes to normal muscle function, Iron contributes to the reduction of tiredness and fatigue, Folic acid is crucial for proper brain function and Vitamin D3 plays a role in cardiovascular function and supports healthy inflammatory response.

- Multigrain with 5 different Grains
- High Fibre



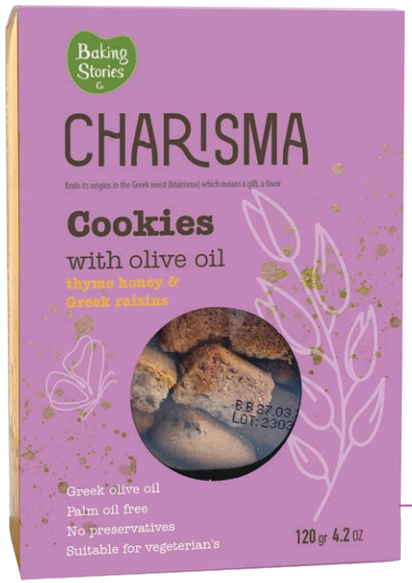
Slim breadsticks with Konjac Fibre, Chia and Oat flakes

Charisma glucomannan breadsticks contain **1g of glucomannan** per serving.

For obtaining the beneficial effect of Konjac you should consume 3 breadsticks (1g of glucomannan), 3 times every day, together with 1-2 glasses of water, before meals.
Glucomannan **can help in weight loss** because absorbs water up to 50 times its weight creating the feeling of fullness.

- With Chia and Oat flakes
- High Fibre

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With Greek olive oil, thyme honey and Greek raisins 120 gr





With Greek olive oil, Cretan carob and Greek raisins 120 gr





With Greek olive oil and almonds 120 gr

Our traditional "CHARISMA"

Olive oil Cookies

Cretan homemade recipes.
Not only tasteful and crunchy, these cookies are of higher nutritional value, as they are made with **purest olive oil**, **Cretan carob and Greek Thyme honey** and are linked to extremely low cholesterol levels. Packed in hygienic plastic bags and carton box which protect and keep the products fresh and tasteful.

Traditional recipe using the finest quality ingredients without preservatives, palm oil and artificial colours.

A divine treat, destined to charm every audience, providing energy and delight…

Enjoy Ideal as a snack or along with a freshly brewed coffee or tea.

PALM OIL FREE · GREEK OLIVE OIL · GMO FREE · SOURCE OF FIBRE · NO ARTIFICIAL COLOURS

Our Classic Tsatsakis breadsticks

Any time....
is snack time!



VEGAN

PALM OIL FREE · HIGH FIBRE · WHOLE GRAIN · GMO FREE · NO ARTIFICIAL COLOURS · PACKAGING 100% RECYCLABLE



Wheat Breadsticks
200 gr



Wheat Breadsticks
with sesame, 180 gr



Breadsticks with mixed
Vegetables, 200 gr



Breadsticks with
Multigrain seeds, 250 gr



Breadsticks with Carob &
sesame, 250 gr



Breadsticks with
Sunflower seeds, 400 gr



Wheat Breadsticks with whole
grain flour & sesame, 300 gr



Wheat Breadsticks
with sesame, 300 gr



Breadsticks with Greek
Graviera cheese, 180 gr

Twice baked croutons in six flavors

***Enjoy** in salads, soups,*
yogurt with honey
or as a healthy snack !





- Croutons with sundried tomatoes 150 gr



- Croutons with olive paste 150 gr



- Croutons with garlic 150 gr



- Whole grain and barley croutons 150 gr



- Wheat croutons 150 gr



- Croutons with mixed vegetables 150 gr

PALM OIL FREE · HIGH FIBRE · WHOLE GRAIN · GMO FREE · NO ARTIFICIAL COLOURS · PACKAGING 100% RECYCLABLE

PACKAGING PL

Choose what suits you best...

All our packagings have certifications of approval of food packaging in compliance with the demands of the respective EU regulations.



Carton box



Film flowpack

Our breadsticks are available of 120g, 200g, 400g, 600g according to your choice in different package type or material



For Aldi Australia -
mix carton box



For Lidl Europe and U.S.A





Greek Breadsticks - Pack of 2



For Biedronka in Poland

Biedronka
Codziennie niskie ceny

CLIENTS

Leader Retail companies in Greece and abroad trust Tsatsakis S.A. for production of their Private Brands due to our certified quality, state-of-the art production lines and competitive prices.

GREECE

INTERNATIONAL



Produced in Greece by

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